

profile

Accomplished communications professional with experience and academic training in copy writing and editing, interviewing, art direction, photography, Web design, print layout and design. Team player and enthusiastic problem solver. Willing to relocate for the right position.

software & equipment

- QuarkXpress
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Nikon Capture
- Macromedia Dreamweaver
- Macromedia Flash
- Microsoft Powerpoint
- Microsoft Word
- Final Cut Pro
- Genuine Fractals
- Nikon D1X, FM2
- Canon XL1 & G2
- Photogenic Powerlights
- Mac Powerbook

experience

August 2004-Present

Waller Digital Photography and Design. Self-employed contract digital photographer and graphic designer. Clients include Whole Foods Market, Nancy Frame Design, The Independent Weekly, Symposium Cafe.

September 2005-Present

Aramark. Supplemental, part-time barista job at a licensed Starbucks Coffee shop.

February 2001-July 2004

Whole Foods Market. Art Director for Whole Foods Market's Product Development Team and Photo Editor for "What's Cooking" flyer. Job involved art direction, multimedia design, studio & location digital photography, graphic design, writing, editing and Web design, as well as graphics inventory and distribution, all in a fast-paced collaborative environment.

March 2000-January 2001

Freelance graphic and Web designer, writer, photographer and electronic publisher.

March 1996-February 2000

Wellspring/Whole Foods Market. Regional corporate copywriter and editor of newsletters, food guides, display ads, P.O.P collateral, product labels and store signs. Responsibilities also included interviewing, research, photography, graphic design and media buying. Wrote two feature articles for FLAVORS magazine.

1990-1991

The Chapel Hill Newspaper. Full-time stringer photographer. Covered features, advertising, news and sports.

education

University of North Carolina at Chapel Hill, 1988-1991

Bachelor of Arts in Journalism and Mass Communication. Sequence in Visual Communication with a Concentration in History.

Piedmont Virginia Community College, 1985-1987

Transfer program; strictly academic curriculum.

University of North Carolina at Chapel Hill, 2004

Multimedia Bootcamp. Intensive 50-hour short course in multimedia creation, including shooting, sound, editing, design and Web publication.

Duke University Center for Documentary Studies, 2002

Advanced Video Production. Two-week, hands-on short course in shooting, lighting and marketing for documentary video work.

Duke University Center for Documentary Studies, 2001

Nonlinear Video Editing in Final Cut Pro. Two-week, hands-on short course in digital video editing.